
AARON DRAWHORN

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Profile

Emmy Award-winning, trusted anchor and reporter with dynamic on-air presence, conversational delivery and high ratings. Creative stand-ups and live shots to enhance storytelling. Prolific writer with a strong record of breaking compelling stories and landing exclusive interviews. Versatile journalist who leads, mentors and embraces both legacy and social media.

Experience

Weeknight Anchor

KRQE | Albuquerque, NM — 2014-2017

Anchored 9, 9:30 and 10:35 p.m. Fox newscasts. Consistently delivered strong overnight ratings and won key demos. Increased Nielsen 18-34 demos by 27% at 9 p.m. and 17% at 9:30 p.m. in first year anchoring. Grew adults 25-54 by 13% on 9 p.m. newscast. Maintained ratings dominance as Fox team leader. Motivated Fox producing team through writing style, tease techniques and graphics. Updated website and engaged viewers on social media. Daily reporting for CBS affiliate.

Reporter/Fill-in Anchor

KLAS | Las Vegas, NV — 2006-2014

Advanced to lead 11 p.m. reporter with daily live shots. Served as regular fill-in anchor on mornings and evenings for seven years. Earned three Emmy Awards for military special, gambling addiction special report and breaking news anchoring as a tense skyscraper rescue of window washers unfolded live. Covered O.J. Simpson's robbery arrest and trial from start to finish. Developed extensive police contacts. Enhanced gaming and tourism beats. Strengthened coverage of housing crisis.

Weekend Anchor/Reporter

KRIS | Corpus Christi, TX — 2003-2006

Ascended to lead dayside reporter. Attained ratings success as anchor bringing weekends to #1 for first time in station history. Primary breaking news anchor and live reporter during Vice President Dick Cheney's accidental hunting shooting.

Weekend Anchor/Reporter

KBTX | Bryan/College Station, TX — 2000-2003

Acquired strong leadership skills supervising weekend news crews. Produced and anchored weekend newscasts. Main breaking news anchor during Space Shuttle Columbia disaster in February 2003.

Education

Trinity University | San Antonio, TX — Bachelor of Arts, 2000

Majored in Communication and Political Science. Minored in Communication

Management and Speech Communication. Served as news director and anchor for KRTU-FM in San Antonio, 1997-2000. Interned at KENS-TV in San Antonio, spring 2000.

Interned at U.S. House of Representatives in Washington, summer 1998.

Boston University | London, England — Study Abroad, Spring 1999

Accepted to London Internship Program. Interned at CNN International for “World Business Today.” Filed reports as European correspondent for KRTU-FM.

References

Available upon request
